



STYLING TIPS

Flair/Fashion

To capture your personality, go with your favorite styles and colors. I love fun patterns, cool textures and amazing details. Add a little bling to jazz up each look. If you are sporting a few looks during your session, I recommend making looks as uncomplicated but as personal and vivid as possible. Traditionally dark colors are more flattering than light colors. Have clean nails, shoes and hands and avoid too much makeup. A bit more color than what looks natural is fitting. Bring styling tools in case we need them (comb, hair spray, powder, lip color). Get personal and have a blast! I recommend avoiding ruffles in blouses. I don't recommend horizontal stripes. Avoid large busy patterns; small tight ones work well. Avoid thin/tight stripes and anything ribbed. Also, feel free to text me any images of apparel you might like to try and I can weigh in if you like. I do have hair and makeup styling to offer as well as a wardrobe stylist available if you need any more guidance.

Traditional Headshots

Traditionally dark colors are more flattering than light colors. I don't recommend large swaths of white or red. I don't recommend horizontal stripes. Avoid anything ribbed and avoid thin, tight stripes. Solid colors or small print patterns work best. If you wear glasses, make sure they are clean. Trim hair (on your head, face, eyebrows, mustache, etc) as needed but do not test drive a new hairstyle on the day of your session. Avoid anything that might stain your teeth on the day of your session. Eat light before your session and be hydrated. If you are sporting a few looks during your session, I recommend making looks as uncomplicated but as personal and vivid as possible. Have clean nails and hands. Bring styling tools in case we need them (comb, hair spray, powder). Also, feel free to text me any images of apparel you might like to try and I can weigh in if you like. I do have hair and makeup styling to offer as well as a wardrobe stylist available if you need any more guidance.

Family/Group

To capture everyone's personality, go with your favorite styles and colors. I love fun patterns, cool textures and amazing details. Traditionally dark colors are more flattering than light colors. Have clean nails, shoes and hands and avoid too much makeup (little more color than what looks natural is fitting.) Bring styling tools in case we need them (comb, hair spray, powder, lip color). When you are planning your outfits, consider creating a coordinated feel for the group. Perhaps one person wears a fun/funky pattern and everyone else's outfit riffs off that pattern. If one person wears a pattern, pull those colors out in solids or stripes for other people's outfits. Get personal and have a blast! Consider hats, scarves, funky shoes, and unique jewelry. I recommend avoiding ruffles in blouses. I don't recommend horizontal stripes. Thin, tight lines or ribbed patterns do NOT photograph well. I do not recommend solid white or solid red. I strongly encourage you to coordinate your outfits to maximize the aesthetic of your pictures. Whether you choose a color palette (jewel tones, fall colors, neutrals with a splash of color) or to have one pattern you riff off from, have a plan where everyone looks and FEELS their absolute best. I do

have hair and makeup styling to offer as well as a wardrobe stylist available if you need any more guidance.

WHAT TO EXPECT

Be prepared to have a FUN and easy shoot!

I will coach you through the posing

I will take several photographs

After the session, I will narrow the images down and enhance the final selection

All final images will be edited & enhanced; if you desire further retouching (i.e., "plastic surgery"), there is \$25/per image fee

You will select, purchase and download the images you wish to have direct from my proofing site to your computer or I can put your selection on a USB for \$35

If you'd like to sport more than one look during your session, you certainly may. Have all your items pressed and ready to wear.